

CGC Summer Institute 2024

Change, Adaptation, and Engagement in Graduate Communication

June 12-14, 2024

Virtual Program, Hosted by Purdue University

All proposals are due by March 1, 2024, 11:59pm EST

2024 Call for Proposals

We invite the CGC membership to explore *Change, Adaptation, and Engagement in Graduate Communication* during our annual Summer Institute. This theme of *Change, Adaptation, and Engagement* speaks to what persists and what is new in our work with graduate students as emerging professional communicators in their respective fields and career paths. At this year's Summer Institute, we will explore the various institutional, programmatic, disciplinary, and technological **changes** we have been navigating in graduate communication. We will share our diverse experiences of **adapting** to emergent trends and technologies and using them within disciplinary conventions and pedagogies. We will consider the nature and practice of **engagement** across the various pedagogical, professional, social, political, and technological domains that inform graduate communication.

We are excited to meet virtually in 2024, generously hosted by Purdue University. We will continue to alternate in-person and virtual Summer Institutes to serve the access needs and mode preferences of all CGC members.

The 2024 CGC Virtual Summer Institute invites colleagues to gather across time zones and disciplinary interests to consider how we navigate change, adapt to the new, and engage fully in graduate communication support. We will continue to bring members together to promote high-impact practices and to expand research and publication in the field.

The Summer Institute invites graduate communication professionals to consider the spectrum of our field's research, pedagogy, and practice. We offer the questions below as a starting point, but we also

welcome participants to propose their own topics for expanding perspectives in graduate communication.

- What are the most important *changes* we have navigated and/or implemented in our work?
- How might we define, understand, and amplify what is “program critical” in the context of *changing* political landscapes (or in seeking to change those landscapes)
- How have *adaptations* contributed to the development of new skills, craft, and understanding of textual production and the ways in which we support graduate students?
- How have emerging technologies affected our work in graduate communication? How have you *adapted* emerging technologies to support your work with graduate students?
- How do different or emerging modalities of textual production (e.g., mono-modal, multimodal, print, web-based, video abstracts) shape our *engagement* with graduate students?
- What does the latest research on graduate student communication suggest for our work and high-impact *engagement*?
- How do we *engage* our campus partners or build inter-institutional connections and collaborations? Which collaborations have been most successful and beneficial?

The Summer Institute will continue to offer Research Presentations, Workshops, Special Interest Networking, Works-in-Progress, and Keynote addresses (descriptions and proposal requirements follow). Participants are welcome to submit proposals for any of the formats except keynotes.

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Research Presentations

Submit here: <https://forms.gle/wNhdBkWwUQStxUS46>

Research presentations designate a space to spotlight and cultivate research in the field of graduate communication. Research presentations recognize the ways that our field continues to grow and mature. Successful research proposals will share findings from completed research projects that are of substantial interest to the CGC community. Research sessions will follow the traditional format of 2-3 presentations of 20-25 minutes each plus time for Q&A.

Please note that there will be limited slots for research presentations, *so it may be that qualified proposals will not be selected* as we prioritize presentations to speak across a wide range of topics.

Research presentations that are not accepted will automatically be considered as works-in-progress presentations.

Research presentations will be reviewed and selected based on the following criteria:

- *Research Quality*—Successful proposals will feature a completed research project with clearly defined purpose, method, and implications.
- *Research Relevance and Significance*—Priority will be given to research that has important implications for the work of CGC members.
- *Diversity of Research*—We aim to showcase research on a wide range of issues in graduate communication support.

Research proposals should provide the following information:

- Research title
- Names and institutional affiliations for all speakers
- Intended audience
 - Are the findings likely to be useful for participants who work with students from a wide variety of backgrounds (L1, L2, international, domestic), or is it designed for participants who work with a specific student population?
- A brief description of the presentation that answers the following questions in no more than 250 words (plus a shorter version for the program):
 - What was the impetus for the research?
 - What research questions were investigated?
 - Who were the participants?
 - What method was used?
 - What are the findings and implications of the research, particularly for CGC members?

Workshops

Submit here: <https://forms.gle/NWxYR5FmZzgYj9E5A>

Workshops provide a space for experienced practitioners to share nuts-and-bolts approaches to various topics in graduate communication support. Workshops provide interactive, hands-on professional development opportunities for all participants, including those who are new to the field or exploring new graduate communication initiatives or approaches. Workshop leaders are invited to propose 75-minute sessions on an area of graduate communication support.

Workshop proposals will be reviewed and selected based on the following criteria:

- *Proposal quality*—Clarity of goals and deliverables, as well as emphasis on hands-on activities, will be considered in the selection process.
- *Diversity of topics*—We aim to offer workshops focused on topics that are relevant to participants from a wide range of backgrounds. For this reason, it is possible that a high quality proposal will not be chosen if the topic is too similar to one already in the lineup.
- *Experience*—Because the workshops are meant to give participants who are newer to graduate communication support the opportunity to learn from those with more experience, professional experience will be considered. We are not looking for “stars” in the field so much as perspectives on the topic gained through trial and error.

Workshop proposals should provide the following information:

- Workshop title
- Workshop topic
- Names and institutional affiliations for all workshop speakers/organizers
- A brief description of your qualifications for leading a workshop on this topic
- Intended audience
 - Is your workshop suitable for participants who work with students from a wide variety of backgrounds (L1, L2, international, domestic), or is it designed for participants who work with a specific student population?
- A brief description of the workshop that answers the following questions in no more than 300 words (plus a shorter version for the program):
 - What questions or issues will the workshop raise and address?
 - What (if anything) should participants bring to the workshop?
 - How will the workshop make effective use of the online environment?
 - What is the goal, outcome, or deliverable of the workshop?

Special Interest Networking Groups

Submit here: <https://forms.gle/xFRHLMuMJnFDHFnu8>

Many people attend the Summer Institute in order to interact with and learn from other practitioners who are engaged in similar projects. While the workshops, research presentations, and works-in-progress offer the opportunity for interactions focused on specific topics, there is also a need

for less structured conversations. The purpose of these sessions is to fill this gap and allow for explicit time to network around issues and topics.

Participants who are interested in exploring a relevant topic in an informal setting are invited to propose a session of 60 minutes and to serve as the facilitator(s) of the discussion.

Please note that these forums **should not include formal presentations**. Instead, they should provide a semi-structured opportunity for open discussion.

Special Interest Networking proposals should provide the following information:

- Names of facilitators (limited to four)
- Session title
- A brief description of the session that answers the following questions in no more than 250 words (plus a shorter version for the program):
 - What topic do you hope to discuss?
 - What is the exigency for this discussion, and what do you hope to accomplish?
 - Which other participants do you encourage to participate? (Information you might discuss here includes but is not limited to job descriptions, goals, and research, teaching, or administrative interests.) In what ways might these participants benefit from the discussion?
- A brief list of questions that you'll invite participants to explore

Works-in-Progress Presentations

Submit here: <https://forms.gle/RRmu4M3TnBg9K8ot8>

Present a 10-minute synopsis of your work in graduate communication on program administration, course design, pedagogy, tutoring, workshops, group support, materials development, research, or another topic. Following the 10-minute presentation, frame a problem or questions for discussion to engage the audience. Presenters will be grouped in strands according to areas of interest in order to listen to each other's presentations and engage in substantive discussion. Enter an abstract (limit: 250 words, plus a shorter version for the program) of your presentation on the proposal form. You will also be prompted to choose the strand that best fits your proposal:

1. Research-in-Progress—share work-in-progress reporting scholarly and/or institutional research (Research-in-progress is for those who are conducting research but do not yet have data or a

completed study. If you have already collected data and have results to share, submit your project under the Research Presentation category.)

2. Pedagogy—share course designs, writing assignment designs, and pedagogical approaches
3. Theory—what does theory look like in our context?
4. Tutoring Approaches/One-on-one Support outside the classroom
5. Workshops/Group Support outside of the classroom
6. Program Administration—assessment, reporting, budgeting, and staffing
7. Negotiating Campus Politics—working conditions, finding campus allies, advocating for programs
8. Materials Development—textbooks, professional development materials, materials for courses and tutoring programs
9. Program Profile—innovative programs or pilots offered at your institution
10. Other—None of the above but important to the work of graduate communication support

Submitting Multiple Proposals

Participants may submit a maximum of two proposals (no more than one in any one category type) as a presenter or co-presenter in a research, workshop, or special interest networking session. Those submitting multiple proposals will be asked to prioritize their proposals.

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Listen and Learn Attendee Option: No Proposal-Registration Only

As always, you are welcome to attend the institute, listen to the speakers, participate in workshops, attend works-in-progress strands, participate in the discussions, and take home ideas for your classes, programs, and research. All listen-and-learn participants will be listed in the program and have access to networking opportunities.

The Summer Institute will be free with any CGC membership.
For non-members, registration will be \$55.

Registration will open on May 9. www.gradconsortium.org